

GENERATE OVER \$45,000

in extra revenue with outdoor heaters

HERE'S HOW



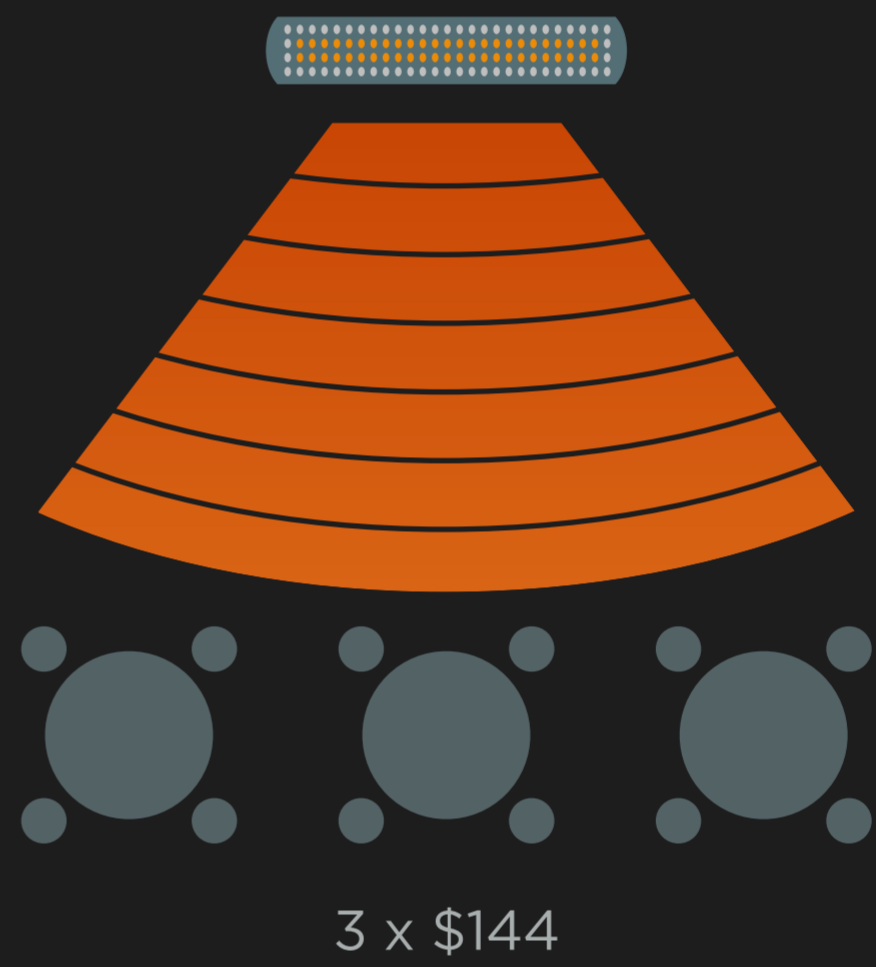
Extending outdoor seating through colder months with the use of heaters allows restaurants to increase the amount of patrons they accommodate.

Revenue Per Patron **\$36***

Revenue Per Table of 4 **\$144**

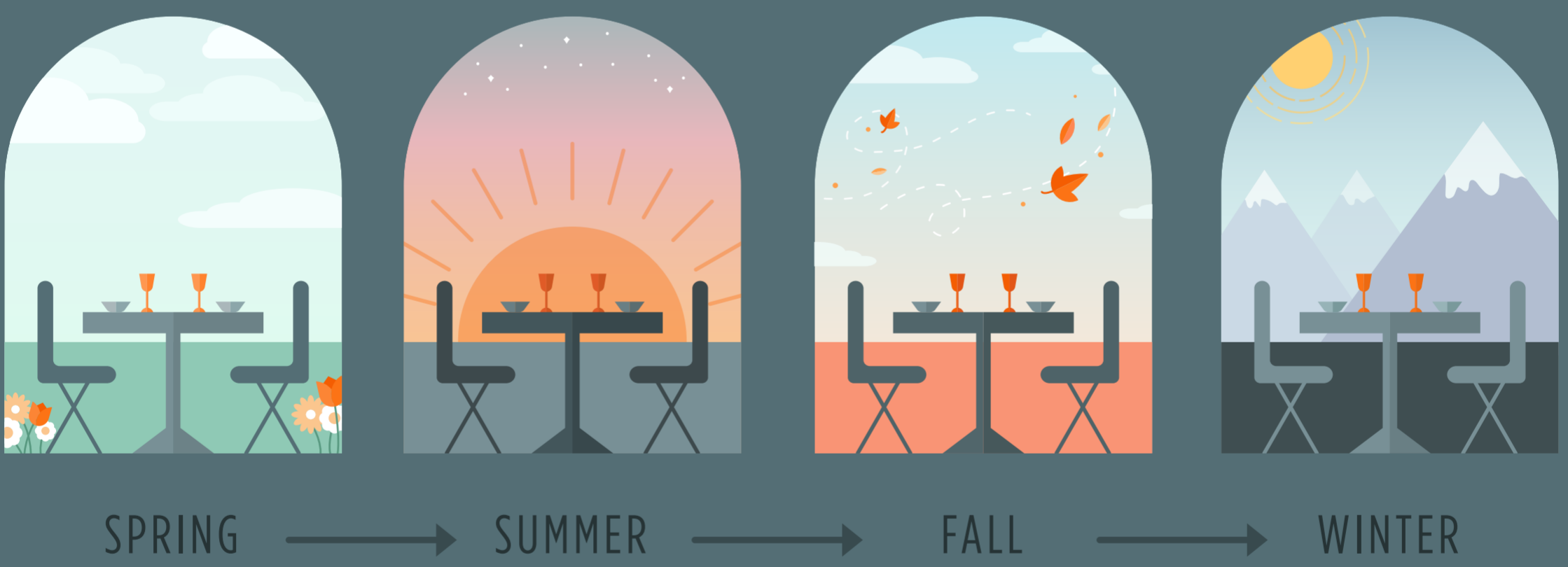
*2018 Dining Trends Survey - Zagat

3 Number of tables a 6000w heater can cover.



12 WEEKS

Additional time outdoor heating can extend patio seating



TOTAL REVENUE FOR 12 WEEKS: \$46,656

TOTAL INVESTMENT BREAKDOWN

Cost of a 6000w Heater

\$850

+

Operation Cost Per Day

\$5.04

Total Investment

\$1,273



\$45,383

EXTRA REVENUE